



SHRI RAMASAMY MEMORIAL UNIVERSITY SIKKIM

5th MILE, TADONG, GANGTOK, SIKKIM

PLACEMENT & TRAINING CELL

SRMUS/PAT/2021-22/110

Date: 10-2-2022

PLACEMENT DRIVE NOTIFICATION

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|-----------------------------|---|
| Company | ESPORTS4G |
| Company Type | IT Services and IT Consulting |
| About the Company | <p>ESPORTS4G is a global gaming marketplace that focuses on linking the real and virtual worlds by developing an integrated platform to build metaverses for video games and eSports organizations where gamers can trade their gaming assets.</p> <p>ESPORTS4G was established in 2020; in a short period of genesis, it has acquired a broad audience from Indian and international communities.</p> <p>Website - http://Esports4g.com</p> |
| Job Title | Chief Marketing Officer |
| Job Description | <ul style="list-style-type: none">• Planning, developing, implementing, and monitoring the overall business marketing strategy. Don't worry. We will help you.• Managing the entire online presence including but not limited to Digital Marketing.• Brainstorming on new and growth-oriented strategies.• Researching/Analyse on user base & different geographies. |
| Job Location | NOIDA SECTOR 3 |
| Eligible Degrees | MBA, M.Com |
| Eligibility Criteria | NA |
| Desired Skills | <ul style="list-style-type: none">• Passion for gaming is plus.• Understanding of – E-Commerce / Marketplace structures & functionalities.• Understanding of Metaverse, blockchain, NFTs, Esports, Gaming, Online Gaming.• Entrepreneurial Mindset. |
| Compensation (CTC) | INR 5LPA - 8LPA |
| Selection Process | Will be informed later |
| Date of Interview | Will be informed later |
| Venue | Online |